

# Aviation Noise & Emissions Symposium

Virtually hosted by UC Davis Air Quality Research Center

February 22-26, 2021



## Sponsorship / Exhibitor Opportunities

The 2021 virtual ANE Symposium offers several unique sponsorship opportunities that will put your organization in front of our diverse audience. With great benefits that can give you recognition directly to attendees before, during and after the event, your company is not going to want to miss out on this opportunity. Review the lead sponsorship categories below and find one that suits your needs. Then add on additional recognition opportunities to boost your notoriety among attendees.

### Each Sponsor Receives:

- ❖ Recognition of your organization and sponsorship level online, on the virtual platform and in conference promotion to prospective attendees.
- ❖ Networking opportunities with participants during schedule breaks.

#### Session Sponsor (\$2,000)

- (5 Min) Live screen interaction time prior to session start. Can include video, welcome message, game or other virtual interaction options approved by Conf. Manager
- (1) Complimentary Registration
- Listed next to session as "Sponsored by" on website and emails.
- (1) Sponsor Profile in bi-weekly email
- Logo included on Event App
- Website Name & Description

#### Virtual Booth Exhibitor (\$1,500)

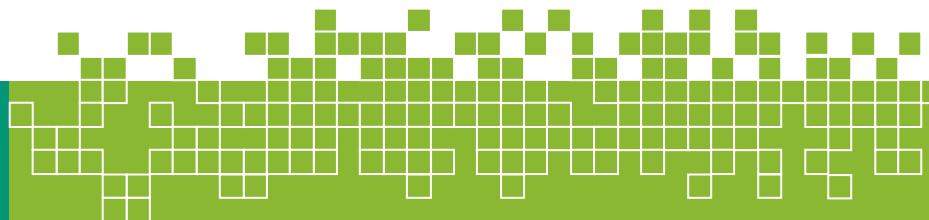
- (1) Virtual Booth on virtual platform
- Lead retrieval
- Ability to chat 1-on-1 with "passerby" participants
- Personal video at virtual booth
- (1) Sponsor Profile in bi-weekly email
- Website Name & Description
- (1) Complimentary Registration
- Website Name & Description

#### Virtual Recognition Opportunities (\$200-\$1000)

(\*Do not include complimentary registrations)

\$200	Sponsor Profile in bi-weekly email
\$200	E-Newsletter Banner Sponsor Ad
\$200	Profile on Website Registration & Program Pages
\$400	Event Application Lobby & Login Page Banner Image
\$1,000	Direct email to attendees, pre and post event

To learn about all sponsorship opportunities and create a customized package, contact Sandra Hall, Conference Manager at (530) 754-8375 or [sehall@ucdavis.edu](mailto:sehall@ucdavis.edu)



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## Sponsorship Benefit Explanations

### Email: Direct E-mail to Attendees

Sponsor will be able to make a direct news announcement to ANE Symposium newsletter list. This will be crafted with the assistance of the ANE Symposium staff in Constant Contact. All materials will be reviewed and approved by ANE Symposium staff. Newsletter topics and schedule will be available January 7, 2021. Content for newsletters is due January 17, 2021.

### Email: E-Newsletter Banner Sponsor Ad

Sponsor Banner will be displayed at the top of the email to the full ANE Symposium mailing list. This Sponsor Banner will be on your choice of weekly newsletters. Newsletter topics and schedule will be available January 7, 2021. Content for newsletters is due January 17, 2021.

### Email: Sponsor Profile in bi-weekly E-Newsletter

Sponsor Profile will be listed on one bi-weekly Newsletter hosting updates on ANE Symposium in 2021. Newsletter topics and schedule will be available January 7, 2021. Content for newsletters is due January 17, 2021. Description should be no more than 50 words.

Share this:    

## Air Sensors International Conference

Advancing Science and Engaging Communities

Email  
Banner  
Image



### Check out our Exhibitors!

#### GOLD EXHIBITORS



#### California Air Resources Board

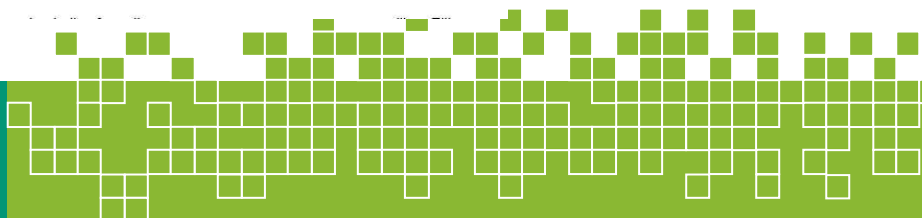
Booth 52

Visit the booth to learn about Assembly Bill 617 and the community funding opportunities that it supports. Remember to sign up for our mailing list here <link> for updates on the latest policies CARB can support your organization in!

Email  
Sponsor  
Profile

### Conference Program Coming Soon!

Lorem ipsum dolor sit amet, sea viderer pericula reprimique te. Et inermis molestie per, mea altera salutatus dissentiunt eu. Ea nec maluisse expetendis, ea nec deleniti tacimates. Qui ei cibo percipit. Et diam esse tritani pri.



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## Sponsorship Benefit Samples

### Website: Profile on Registration & Program Pages

Sponsor will be able to share a profile for their organization in a Side Content Box will be listed on the ANE Symposium website as soon as sponsorship has been approved. This box can host a 50-character title and a 50-word description. Focus Box will be posted online 1 week within receipt. This profile box will be listed on both the registration and program pages of the website. Additionally, the description will be posted on the Exhibitor webpage. Session Sponsors will be the top exhibitor profile. Please view the sample below for reference.

The screenshot shows the website header with the UC Davis logo and the event title "Aviation Noise & Emissions Symposium 2021" for February 23-26, 2021. A navigation menu includes "ABOUT", "PROGRAM", "REGISTER", "SPONSORSHIP", and "CONTACT US". The main content area is titled "Schedule" and includes a "Virtual Symposium Schedule" section. A sidebar on the right, highlighted with a red rounded rectangle, features a "Ramboll" sponsor profile. The profile text reads: "Ramboll is a leading engineering, design and consultancy company employing 15,500 experts, with global representation in the Nordics, UK, North America, Continental Europe, Middle East and Asia-Pacific. We strive to achieve inspiring and exacting solutions that make a genuine difference to our clients and society at large. WWW.RAMBOLL.COM". Below the profile is a "Follow Us" link.

### Conference: 5-Minute Spotlight

Sponsor will be able to give a 5-minute welcome address to attendees before session of their choice. Sponsor can share a video, give a welcome address, or interact with the audience through a participatory game. Sponsor name will be displayed next to session materials for the event as well as a notification in email announcements of each activity.

