

# Aviation Noise & Emissions Symposium

Mission Valley Marriott, San Diego, California

March 1-3, 2020



## Sponsor & Exhibitor Information

The 2020 UC Davis Aviation Noise and Emissions Symposium will focus on defining the challenges that face the noise and emissions industry over the next few years and discussing real-world solutions. Symposium Presenters will share groundbreaking efforts being undertaken by elected officials, airports, consultants, communities, and the FAA to mitigate noise and environmental impacts of aviation.

### Deepen Your Connections to Attendees

*Engaging with conference attendees prior to the event and in multiple ways during the event will heighten their awareness of your presence and your products.*

### Be Visible on the Website

*Being seen in lead content boxes and banner images displaying your involvement in the symposium before they arrive will put your name on their list of "to visit" exhibit booths ahead of time.*

### Direct Newsletter Notices

*Highlight your products and services in specialized content directly to attendee's inboxes before the conference. Give them a teaser of what is to come!*

### Develop Relationships at the Symposium

*By giving a 5 minute introduction or sponsoring an activity, attendees will be captivated by your organization for enough time to remind them of your organization's importance.*

**"70% OF EVENT ATTENDEES ARE HIGHLY MOTIVATED TO VISIT AN EXHIBITION HALL IN ORDER TO SEE WHAT'S NEW"**

➤ Professional Convention Management Association

### CURRENT PARTICIPANTS & ORGANIZATIONS

Aaron Robinson, United Airlines  
Alex Gertsen, National Business Aviation Association  
Anne Hollander, Montgomery County Quiet Skies  
Anne Kohut, Airport Noise Report/Airport Emissions Report  
Arlene Juracek, O'Hare Noise Compatibility Commission  
Brendan Reed, San Diego Airport Authority  
Brendan Reed, San Diego Airport  
Dahlia Pham, AMPAIRE  
Dave Carbone, LGN Aviation Policy Group & NOISE  
Dirk Schreckenber, ZEUS GmbH  
Don Scata, Federal Aviation Administration  
Elena Austin, University of Washington  
Eric Lu, Ramboll  
Gabe Andino, Teterboro Airport  
Gail Barker, Boeing  
Gene Holloway, Aerion Supersonic  
Gordon Ferguson, Heathrow Airport  
Ian Jopson, National Air Traffic Services  
Jason Schwartz, ABCx2  
Jennifer Landesmann, Sky Posse Palo Alto  
Jennifer Lewis, Metropolitan Airports Commission  
John Pehrson, CDM Smith  
John Stewart, Heathrow Airport  
Jonathan Bagg, NavCanada  
Jorge Rodriguez Cifuentes, MITRE  
Justin Cook, HMMH  
Kris Russell, Dallas/Fort Worth International Airport  
Mike McKee, Denver International Airport  
Paul Hooper, Manchester Metropolitan University  
Rachel Burbidge, EUROCONTROL  
Ralph Redman, San Diego County Regional Airport Authority  
Robbie Gross, KB Environmental Sciences Inc  
Robyn Connelly, Greater Toronto Airport  
Sam Tan, DFW International Airport  
Samu Tuparinne, Finavia  
Sanford Fidell, Fidell Associates  
Steve Alverson, Environmental Science Associates  
Tami McCrossen, Los Angeles World Airports  
Terry English, Federal Aviation Administration  
Veronica Bradley, Airlines for America  
Xiaobo Liu, Port Authority of New York and New Jersey  
Yolanka Wulff, Community Air Mobility Initiative

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## Sponsorship / Exhibitor Opportunities

The 2020 ANE Symposium offers several sponsorship levels with great benefits that can give you recognition directly to attendees before, during and after the event. Review the lead sponsorship categories below and find one that suits your needs. Then add on a “Plus” benefit to boost your recognition among attendees.

### Each Sponsor Receives:

- ❖ Recognition of your organization and sponsorship level online, on various print materials and in conference promotion to prospective attendees.
- ❖ Networking opportunities with participants during schedule breaks in the exhibit area.

#### Early Pearl Sponsor (\$1,600)

- (1) Complimentary Registration
- (1) 10x10 Exhibit Booth
- Website Name & Description
- Logo on Print Program
- Bronze Level Increases on 01/10/19

#### Ruby Sponsor (\$2,750)

- (2) Complimentary Registration
- (1) 10x10 Exhibit Booth
- (1) Sponsor Profile in bi-weekly email
- Quarter Page ad in Print Program
- Logo Recognition in E-Newsletters
- Website Name & Description

#### Sapphire Sponsor (\$4,000)

- (3) Complimentary Registration
- (1) 10x10 Exhibit Booth
- (1) Sponsor Profile in bi-weekly email
- Half page ad in Print Program
- (1) E-Newsletter Banner Sponsor Ad
- (1) Direct email to attendees, pre and post event
- Profile on Website Registration & Program Pages

#### Emerald Sponsor (\$5,000)

- (4) Complimentary Registration
- (1) 10x10 Exhibit Booth
- (2) Sponsor Profile in bi-weekly email
- Full page ad in print program
- (2) E-Newsletter Banner Sponsor Ad
- (2) Direct E-mail to attendee list pre & post conference
- Lead Profile on Registration & Program Pages
- 5 Minute Spotlight Introduction: Lunch or Reception

#### Sample Plus Benefits (\$500)

*Add your logo, share a flyer, have a captive audience to review your information by becoming a “Plus” sponsor of one of these symposium additions.*

Wifi • Pre-Conference Training • Name Badges • Sponsor a Community Attendee • Monday Lunch Dessert • Tuesday Lunch Dessert • Welcome Reception Cocktail

To learn about all sponsorship opportunities and create a customized package, contact Sandra Hall, Conference Manger at (530) 754-8375 or [sehall@ucdavis.edu](mailto:sehall@ucdavis.edu)

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## Sponsorship Benefit Explanations

### Email: Direct E-mail to Attendees

Sponsor will be able to make a direct news announcement to ANE Symposium newsletter list. This will be crafted with the assistance of the ANE Symposium staff in MyEmma. All materials will be reviewed and approved by ANE Symposium staff. Newsletter topics and schedule will be available January 7, 2020. Content for newsletters is due January 17, 2020.

### Email: Banner Sponsor

Sponsor Banner will be displayed at the top of the email to the full ANE Symposium mailing list. This Sponsor Banner will be on your choice of weekly newsletters. Newsletter topics and schedule will be available January 7, 2020. Content for newsletters is due January 17, 2020.

### Email: Sponsor Profile

Sponsor Profile will be listed on one bi-weekly Newsletter hosting updates on ANE Symposium in 2020. Newsletter topics and schedule will be available January 7, 2020. Content for newsletters is due January 17, 2020. Description should be no more than 50 words.

Share this:

### Air Sensors International Conference Advancing Science and Engaging Communities

Email  
Banner  
Image



### Check out our Exhibitors!

#### GOLD EXHIBITORS



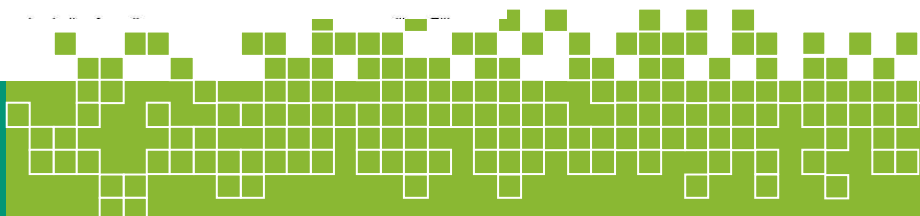
**California Air Resources Board**  
Booth 52

Visit the booth to learn about Assembly Bill 617 and the community funding opportunities that it supports. Remember to sign up for our mailing list here <link> for updates on the latest policies CARB can support your organization in!

Email  
Sponsor  
Profile

### Conference Program Coming Soon!

Lorem ipsum dolor sit amet, sea viderer pericula reprimique te. Et inermis molestie per, mea altera salutatus dissentiunt eu. Ea nec maluisse expetendis, ea nec deleniti tacimates. Qui ei cibo percipit. Et diam esse tritani pri.



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## Sponsorship Benefit Samples

### Website: Exhibitor Profile

Sponsor will be able to share a profile for their organization in a Side Content Box will be listed on the ANE Symposium website as soon as sponsorship has been approved. This box can host a 50-character title and a 50-word description. Focus Box will be posted online 2 weeks within receipt. This profile box will be listed on both the registration and program pages of the website. Additionally, the description will be posted on the Exhibitor webpage. Emerald Sponsor will be the top exhibitor profile. Please view the sample below for reference.

The screenshot shows the ASIC website with a navigation bar containing 'ABOUT', 'PROGRAM TOPICS', 'OPT-IN TO EMAILS', and 'SPONSORSHIPS'. The main content area is titled 'Current Exhibitors' and includes a breadcrumb trail 'Home > Sponsorships > Current Exhibitors'. A text block describes the mission of ASIC and the benefits of exhibiting. Below this is an 'Exhibitor List in Alphabetical Order' with a bulleted list of exhibitors. A red box highlights a specific exhibitor profile for the California Air Resources Board, which includes a title and a detailed description of their support for ASIC.

**UCDAVIS**

**ASIC** Air Sensors International Conference

ABOUT > PROGRAM TOPICS OPT-IN TO EMAILS SPONSORSHIPS >

**Current Exhibitors**

Home > Sponsorships > Current Exhibitors

ASIC invites organizations that can contribute to the mission of promoting and advancing air pollution sensors, improving the data quality from these sensors, expanding the pollutants measured, and fostering community involvement in monitoring air quality, to be exhibitors at our bi-annual conference. With an expected attendance of 700 people over three days and more than 20 countries visiting, exhibitors can dive deep into this specialty market to develop new leads and foster old connections.

**Exhibitor List in Alphabetical Order**

- Bay Area Air Quality Management District
- California Air Resources Board
- Particles Plus
- South Coast Air Quality Management District

**California Air Resources Board**

The California Environmental Protection Agency's Air Resources Board has been a long-time sponsor and supporter of the Air Quality Research Center's Conferences. They support ASIC as an educational conference that contributes relevant research, facilitates discussions that can contribute to innovative policy making, and values community science.

### Conference: 5-Minute Spotlight

Sponsor will be able to give a 5-minute welcome address to attendees at an event of their choice. Events include Monday Lunch, Monday Welcome Reception, Tuesday Lunch. Sponsor logo will be displayed on print and display materials for the event as well as a notification in email announcements of each activity.

