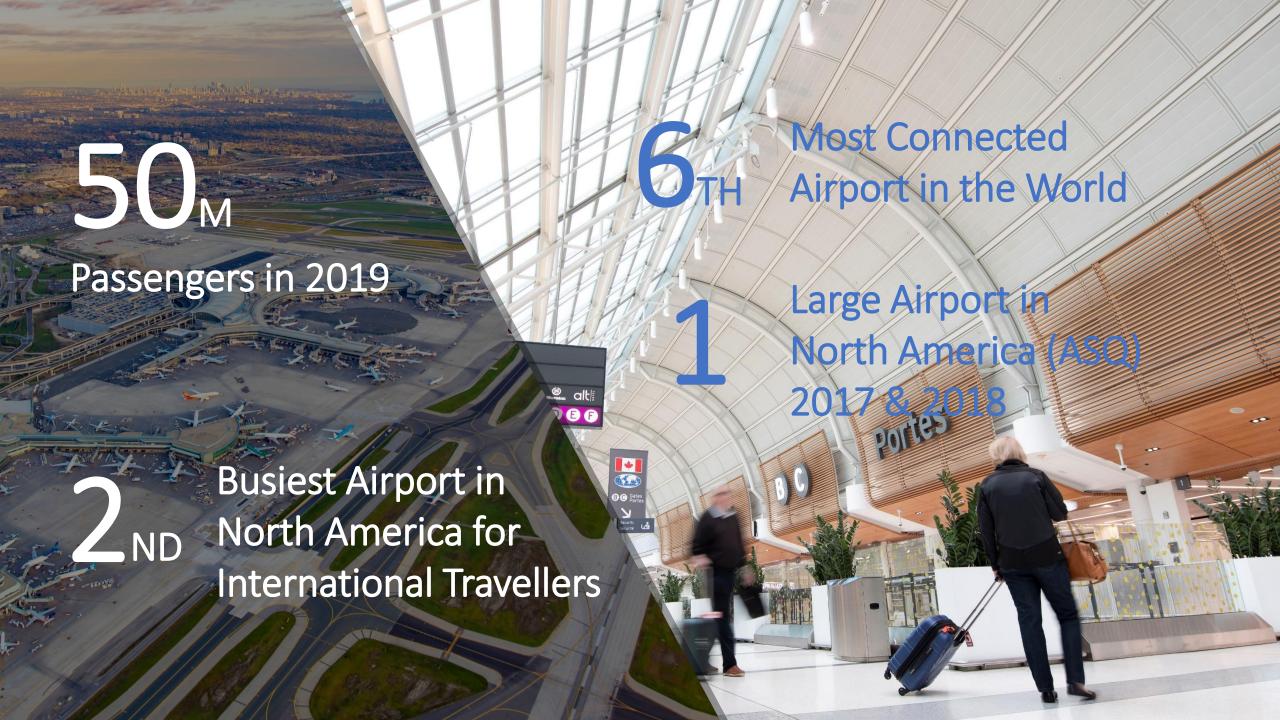


Toronto Pearson's Initiatives to address Community Annoyance

Aviation Noise & Emissions Symposium 2020

March 2, 2020



### Challenge

We must continue to seek out and employ opportunities to manage noise, but our main focus needs to be on better communication and community engagement as a means to move the dial on community annoyance.

### Noise Management Programs

#### Acoustic



Night Flight Restrictions



Quieter Fleet Incentive Program



Noise Abatement Procedures



Land Use Planning



Runway Usage

#### Non-Acoustic



Communications,
Outreach, and Noise
Committees



**Noise Complaints** 



Noise Reporting and Metrics



Fly Quiet Reporting Program





Noise Forums: More seats at more tables for engaged residents, industry stakeholders, elected officials and general public



Customized Experiences: Visits to the noise office, and providing tailored and localized information through interactive stations at meetings/open houses, noise reports and InsightFull Web-portal



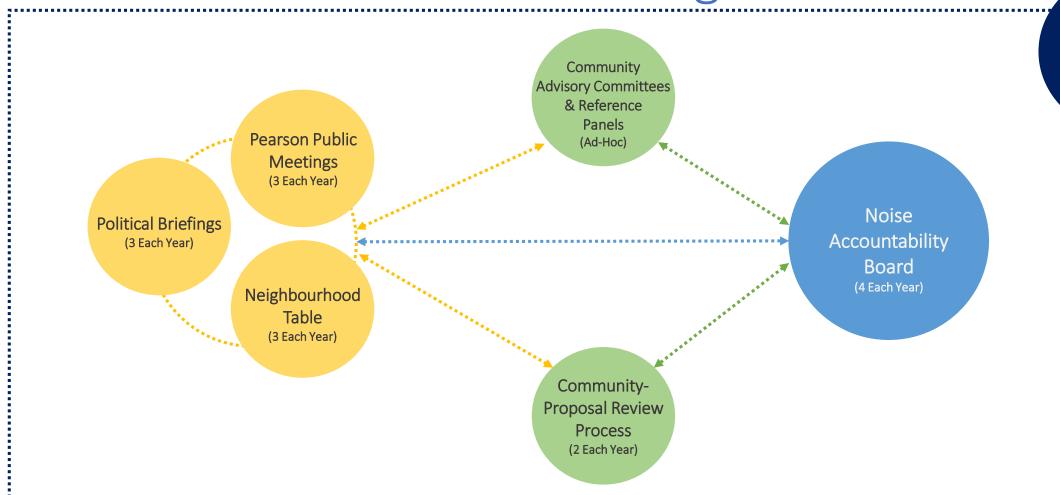
**Meetings Formats:** Open houses that provided broader information on the airport, customized presentations and independent moderators



**Broader Communications:** Use of ads, robocalls and social media to reach out to more people, including those not previously engaged



Toronto Pearson Noise Management Forums



External Process Audit (Every 2 Years)

## Toronto Pearson Residents' Reference Panel on Airport Growth and Noise Fairness



"Many of us are residents who are affected by noise. Most of us are also airport users. We are people who are concerned with the general welfare of the community... We are people who want to speak out and help shape how the airport and the region grow."



Noise Forums: More seats at more tables for engaged residents, industry stakeholders, elected officials and general public



Customized Experiences: Visits to the noise office, and providing tailored and localized information through interactive stations at meetings/open houses, noise reports and InsightFull Web-portal

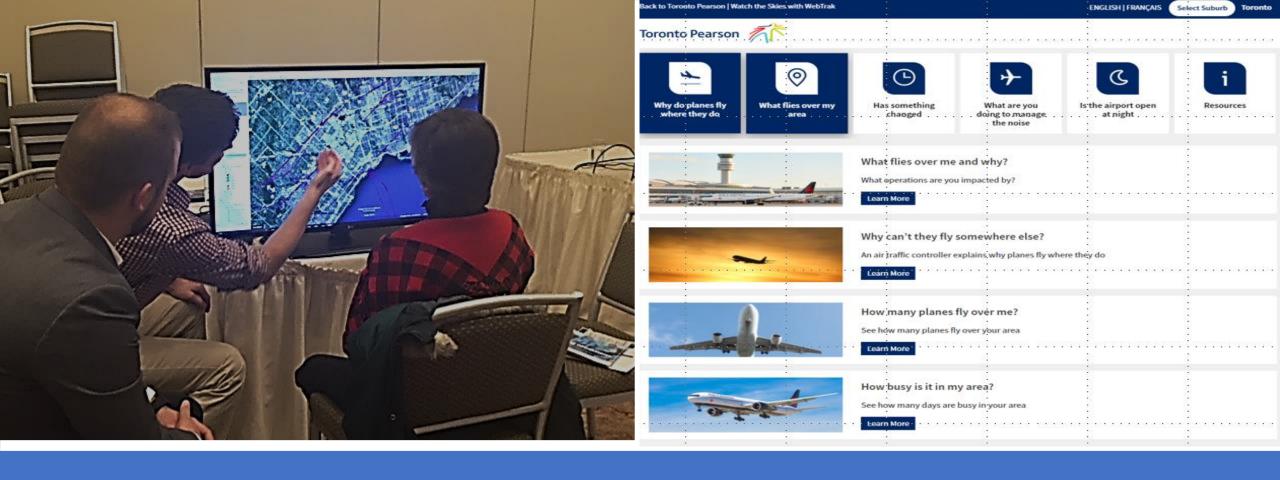


**Meetings Formats:** Open houses that provided broader information on the airport, customized presentations and independent moderators



**Broader Communications:** Use of ads, robocalls and social media to reach out to more people, including those not previously engaged





## Communication/Information Sharing Providing new avenues for personalized information sharing



Noise Forums: More seats at more tables for engaged residents, industry stakeholders, elected officials and general public



Customized Experiences: Visits to the noise office, and providing tailored and localized information through interactive stations at meetings/open houses, noise reports and InsightFull Web-portal



Meetings Formats: Open houses that provided broader information on the airport, customized presentations and independent moderators



Broader Communications: Use of ads, robocalls and social media to reach out to more people, including those not previously engaged



### Pearson Connects







Noise Forums: More seats at more tables for engaged residents, industry stakeholders, elected officials and general public



Customized Experiences: Visits to the noise office, and providing tailored and localized information through interactive stations at meetings/open houses, noise reports and InsightFull Web-portal



**Meetings Formats:** Open houses that provided broader information on the airport, customized presentations and independent moderators



**Broader Communications:** Use of ads, robocalls and social media to reach out to more people, including those not previously engaged



### Community Annoyance Research



- Three-year research project titled:
  - Development of Social Acoustic Metrics for Aircraft Noise Annoyance to Facilitate the Management of Community Expectations
- Partnership between the University of Windsor NVH-SQ Research Group and the Greater Toronto Airports Authority (GTAA)
- Equally funded by the GTAA and the Canadian Government program Mathematics of Information Technology and Complex Systems (MITACS) program





### Thank You & Questions

